

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES OCT24/12 17.53
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER	NAME	<u>MEDIA PLACEMENT</u>
SALES	PRSN	<u>WA- JOE KNAUER</u>

	CLASS:	NATL.	LOCAL	REGIONAL
--	--------	-------	-------	----------

CLASS: NATL.

LOCAL

DATE OCT24/12 17.53

DATE OCT24/12 17.53

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1788												
4		S	1205A-1235A	60		\$1,200.00	10/20	10/20	0		SAT	0
PROGRAM : CRIMINAL MINDS CON COM1 : CRIMINAL MINDS												

PROGRAM : CRIMINAL MINDS
CON COM1 : CRIMINAL MINDS

REP HEADLINE# 6387543 TRF# 338068 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT24/12 17.53
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	A		108A-203A	60		\$1,200.00	10/20	10/20	1		SAT	1
PROGRAM : CRIMINAL MINDS												
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 12:43A												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-4												
STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#4	MISSED: SAT/1205A-1235A				OCT20		60S	\$1,200.00	(OCT24/12)	
			OFFER: SAT/108A-203A				OCT20		60S	\$1,200.00	PLS ADVISE.	
			CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 12:43A									
OCT/12						31200.00						
CONTRACT TOTAL											31200.00	
TOTAL SPOTS											7	

MARKET TOTALS \$63,668 WFTV 49% WKMG 13% WESH 12% WOFL 9% WKCF 3% WRBW 5% CABL 0%
WOPX 0% WRDQ 9% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LINE Y-DAYS Z-COMMENTS *-MULTIPLE